



Final (Trim) Size: 3.5" x 2"

**Size with Bleeds
(+ .125" all sides):
3.75" x 2.25"**

SAFE ZONE

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

TRIMMING ZONE

Allow .125" cutting tolerance around the card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please send artwork without blue, purple, black and gray frames.
If you send files as EPS, PDF, All texts should be converted to outline